

Milan / London / Paris / Munich 16 June 2022

Fondazione Ambienta, environmental education for 12 years

- "Il ciclo naturale della vita è rotondo", *Tondo come il Mondo*, environmental education course dedicated to primary school classes
- "La grande opportunità di salvare il pianeta", *Futuro*, environmental education course dedicated to high school students
- Both projects involved so far over 600,000 students and almost 2 million people

Fondazione Ambienta was established in 2010 by the partners of Ambienta SGR to help promoting a culture of respect for the environment, energy saving, recycling, and all behaviours capable of effectively reconciling industrial development and environmental culture.

Environmental culture is not merely the protection of natural resources, and therefore Fondazione Ambienta deems it essential to invest in educational projects tailored to different age groups, to help make future generations naturally aware of environmental culture issues.

"*Tondo come il mondo*", written by **Cristina Gabetti**, is an environmental education course for primary school children, now in its twelfth edition. This is an extraordinary and important result, confirming that the theme of environmental education is not only topical, but also perceived as necessary by schools. Behind us we have 12 years of educational campaign with extraordinary strength and numbers: to date, over 500,000 children have been made more aware of how important sustainability is and what it means to act in a sustainable manner.

"*Futuro*", the second project, is dedicated to high schools and was conceived with the purpose of tackling these issues with a more scientific approach and a possibilistic vision of the professional, economic and collective growth opportunities that environmental sustainability is able to generate. Within the environmental context, a number of successful 'case studies' are showcased to describe how the Italian (and European) industrial sector has been able to come up with innovative, world-class solutions, that are also economically relevant. The goal is to encourage a creative and proactive approach in young people and to make them conscious of the opportunities, including professional ones, that may arise from this sector. To date, the project has helped train over 100,000 young people.

Nino Tronchetti Provera, President of the Ambienta Foundation: "We are firm believers in the need to look at environmental sustainability in a positive light, as virtually all issues now have their solutions: developing and implementing them represents a gigantic opportunity for the future."

--FINE--

Ambienta Foundation

For more information, please visit: <https://fondazioneambienta.it>